

CAMERA NAZIONALE  
GIOVANI FASHION DESIGNER

## **NOTICE FOR PARTICIPATION IN THE NATIONAL COMPETITION: “NEW GENERATIONS”**

The National Chamber of Young Fashion Designers (**CNGFD**), as the Federation of Fashion Industry of **UNSIK** (National Union of Entrepreneurs and Growers), which also associates the companies of the fashion system intended to promote and support the national competition "**NEW GENERATIONS**".

**The competition** is aimed at young fashion designers graduated and/ or students at higher education, public or private, design, fashion and modeling, academies, fashion universities and professional schools. Young designers will have to make two "Haute Couture" or two "Pret a Porter" garments using their style, their inspiration and their creativity. Proposals will have to be presented in draft form. Two will be the finalists of the competition and will be awarded during the event International Fashion Week to be held, Sunday, July 2, 2023, in Catania.

### **METHOD OF PARTICIPATION**

The application for registration for the competition must be submitted exclusively through the procedures provided for in the notice, listed below:

Send by EMAIL, MAIL OR COURIER to: Camera Nazionale della Moda, Presidenza nazionale Unsic, Via Angelo Bargini, 78 00153 Rome -

Email: [info@camerafashiondesigner.it](mailto:info@camerafashiondesigner.it)

It must contain the following paper materials, listed below and a Powerpoint format of illustration of the stylistic project:

- **2 models** proposed in the form of paper sketches (A4 format, size 21x30, on a white background). On the back of each draft must be reported the following data: the progressive number of the sketches, name and surname, address, telephone number, e-mail of the candidate.

- **A featured photo** exclusively in electronic format (jpg).
- **Copy** of certificate of enrolment in current studies.
- **Photocopy** of an identity document.
- **Detailed data sheet** of the sketches, containing all the characteristics of the fabrics, any embroidery and any other useful details.
- **Application form**, attached to this notice, completed in all its parts
- **Curriculum vitae** of the candidate.
- **A description** of the inspiration for the realization of the sketches.
- **Authorization** to participate signed by a parent or by a substitute (only for competitors who had not reached the age of majority on the date of dispatch of the application).
- **All the requested material** must be received no later than 25 May 2023 (**POSTMARK WILL NOT BE AUTHENTIC**).
- **Materials that are incomplete** or do not comply with this notice of participation will not be taken into account and will be automatically excluded from the competition.
- **The material sent** will not be returned.

**A Technical Committee**, appointed by the National Chamber of Young Fashion Designers, on Tuesday, May 30, 2023, will select all the proposals received and, according to the regulation, will designate the 2 finalists that will be awarded during the International Fashion Week event that will take place on Sunday, July 2, 2023 in Catania and the 15 competitors destined to participate, free of charge, in the training course "**FashionLab**". made by **The National Chamber of Young Fashion Designers (CNGFD)**". The training activity will take place in September 2023, and within the first decade of August will be communicated the start date and the place where the training activity will be held. **Specific Certificate of Participation and/or Profit will be issued to them by the Training Body chosen by the Association.** Participation in the training course will be an integral part of the final phase of the Competition.

**All participants in the Competition** authorize and indemnify **CNGFD** from **any responsibility at any time in the future to the use and publication without restrictions related to the storage, dissemination and publication of video-photographic materials.**

**The designations** will be communicated directly to the interested parties and to the Institutes belonging to the selected competitors. Consequently, the two finalists must proceed to the packaging of the 2 garments selected by the Committee, at their own expense, faithfully respecting the sketches sent and paying close attention to the finishing touches. They must then be delivered and presented on the day of the event "International Fashion Week". Models, makeup, wig and service for the winners will be prepared and made available by the organization.

The sending of the project and its components presupposes the implicit consent to the use by **The National Chamber of Young Fashion Designers (CNGFD)**, for purposes of communication actions.

For designated contestants is the commitment to report in their curriculum vitae and in the documents relating to each subsequent participation in fashion events their prerogative as finalists of the National Competition "NEW GENERATIONS" promoted and organized by **National Chamber of Young Fashion Designers (CNGFD)**.



## **AWARDS**


**FIRST PRIZE** a contribution for innovation and product creativity of 2.500,00 euro.

**SECOND PRIZE** a scholarship of 1.500,00 euro.

## **METHOD OF MATERIAL DISPATCH**

**THE COMPLETED FORMS ARE AN ESSENTIAL PREREQUISITE FOR PARTICIPATING IN THE COMPETITION**

Participation in the Competition accepts and formalizes the consent of the processing of personal data in compliance with the rules provided by D. Lgs. 196/03.



## **FREE TIPS FOR PARTICIPANTS**

### **IMPRESSES THE JURY**

As you know, the jury must be impressed by something innovative, because the designs will be evaluated on the basis of creativity, originality, sustainability and marketability.

### **YOU WILL BECOME A FINALIST**

if your sketches will really impress the jury; then realize that emotion and that desire to realize your future that you have inside you in the packaging of the finished garment

